

JUNETEENTH FREEDOM DAY



Join us at the Berkeley Heights YMCA to commemorate the end of slavery in the U.S. and champion the ongoing struggle for equity and justice. From 5 PM to 9 PM on June 19, 2025, enjoy keynote speakers, performances, a Black-owned marketplace, games and activities, food trucks, and more.

Help us create a Juneteenth that will set a new precedent for what it looks like to uplift and unite our community. Become a sponsor!

Sponsorship Opportunities

Title – \$5,000 (One Available)

- Most prominent display of logo on marketing materials and signage
- Large banner displayed for one year at all three Summit Area YMCA branches
- Opportunity to speak at event
- Recognition in Juneteenth press release
- Social media mentions during promotion
- Complimentary private mindfulness or Zumba class for 20–25 at the Summit Area YMCA (date based upon availability; expires one year after Juneteenth)
- Complimentary table in marketplace

Gold – \$2,500

- Premium-sized logo on marketing materials and signage
- Special shoutout during event speech
- Recognition in Juneteenth press release
- Social media mentions during promotion
- Complimentary table in marketplace

Silver – \$1,000

- Logo on marketing materials and signage
- Recognition in Juneteenth press release
- Social media mentions during promotion
- Complimentary table in marketplace

Bronze – \$500

- Name listed in event marketing materials and signage
- Social media mentions during promotion
- Complimentary table in marketplace

Allyship – \$250

- Name listed in marketing materials and signage
- Complimentary table in marketplace

CONTACT

Reach out to Trevor Cromwell, Director for Teens & Equity, at trevor.cromwell@thesay.org or 908-273-3330 Ext. 1140.