



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# SUMMIT AREA YMCA CORPORATE SPONSORSHIP OPPORTUNITIES

**The Y.™ For a better us.™**

# CORPORATE SPONSORSHIPS

## WHO WE ARE

Since 1886, the Summit Area YMCA has been so much more than a gym. It's a cause, committed to nurturing the potential of children, promoting healthy living, and fostering a sense of social responsibility. **Serving nearly 10,000 members**, the Y does more than strengthen bodies, it strengthens communities.

We focus on building **stronger communities** by addressing societal issues, meeting community needs, and offering opportunities for our members, volunteers, and staff to make a difference.

Each day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income, and background, has the opportunity to learn, grow, and thrive. In 2016 alone we provided over **\$630,000 in direct financial assistance** for Y programs and services to deserving families and individuals in our service area.



## 17TH ANNUAL MOTHER'S DAY 5K

This annual event raises funds for the Summit Area YMCA's **LIVESTRONG®** at the YMCA program, one of our most impactful and critical programs. This free 12-week, small group recovery program is specially designed for adult cancer survivors, supporting them as they transition from treatment to a physical and emotional return to normalcy.

Nearly 1,300 runners registered for last year's race and brought friends and family along to celebrate at the finish line. This event aims to bring friends and families together with a variety of kid-friendly activities and entertainment. The 17th Annual Mother's Day 5K will take place at Memorial Field in Berkeley Heights on Sunday, May 13, 2018.

SPONSORSHIP BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Company logo displayed on Mother's Day 5K website	X			
Company logo on SAY website	X	X		
Premium logo size and positioning on event signage, t-shirts, flyers, posters	X			
Company logo on event signage, t-shirts, flyers, posters		X	X	
Company listing on event flyers and t-shirts				X
Branch Signage Association-Wide for 1 year	X	X		
Branch of Choice Signage for 1 year			X	
May provide literature or promotional items to be included in race gift bags	X			
Sponsor table provided at event for company to distribute promotional material	X	X	X	X
Membership in The 1886 Society (including invitation to annual 1886 Dinner)	X	X	X	
Inclusion in Press Release	X			
½ Page Ad in the YMCA Program Guide for one year	X			
Annual Report listing	X	X	X	
Tax-Deductible Donation	X	X	X	X
Company logo listing on entertainment stage	X			
Company logo listing on event reusable bags, to be distributed to approximately 950 runners	X			
Free race registration	10	6	2	



## 7TH ANNUAL LAUGH OUT LOUD CHARITY AUCTION & COMEDY NIGHT

The LOL event benefits the Summit Area YMCA's financial assistance programs for child care, summer camp, swim lessons, 7th Grade Initiative, and our Achievers Program. In addition to lively stand-up comedy and cocktails, this event boasts an entertaining live auction.

The 7th Annual Laugh Out Loud Comedy Event will be hosted at The Hilton Short Hills on Friday, November 2, 2018.

### SPONSORSHIP BENEFITS

#### Platinum \$10,000

- Preferred Seating, Private Tables for 16
- Company may provide promotional materials at event
- Logo on event step and repeat banner, signage, and website
- Premium logo size and positioning on event save-the-date and invitation
- Logo in YMCA Program Guide for one year
- Logo on member interactive board in Summit YMCA lobby
- Inclusion in event Press Release
- Branch Signage Association-Wide for 1 year
- Membership in The 1886 Society
- Annual Report listing
- Tax-Deductible Donation

#### Gold \$5,000

- Preferred Seating, Private Table for 10
- Logo on Y website
- Logo on event save-the-date and invitation
- Logo on event and signage
- Logo on member interactive board in Summit YMCA lobby
- Inclusion in event Press Release
- Branch Signage Association-Wide for 1 year
- Membership in The 1886 Society
- Annual Report listing
- Tax-Deductible Donation

#### Silver \$2,500

- Preferred Seating, Private Table for 6
- Logo on event signage and invitation
- Branch of Choice Signage for 1 year
- Membership in The 1886 Society
- Annual Report listing
- Tax-Deductible Donation

#### Bronze \$1,000

- Preferred Seating for 2, Shared Table
- Company listed on event invitation and signage
- Membership in The 1886 Society
- Annual Report listing
- Tax-Deductible Donation

**“Unity is strength...when there is teamwork and collaboration, wonderful things can be achieved.”** —Mattie Stepanek

For more information, contact Emily Mimms, Vice President of Development at 908-738-2173 or [emily.mimms@thesay.org](mailto:emily.mimms@thesay.org).

### **BERKELEY HEIGHTS YMCA**

550 Springfield Avenue, Berkeley Heights, NJ 07922  
(P) 908.454.8373

### **SUMMIT YMCA**

67 Maple Street, Summit, NJ 07901  
(P) 908.773.3330

### **THE LEARNING CIRCLE YMCA**

95 Morris Avenue, Summit, NJ 07901  
(P) 908.773.7040

### **BERKELEY HEIGHTS COMMUNITY POOL**

at the YMCA

59 Locust Avenue, Berkeley Heights, NJ 07922  
(P) 908.464.6214

Connect with us! Visit [www.theSAY.org](http://www.theSAY.org)



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The Summit Area YMCA is one of area's leading 501c3 organizations. Through the generosity of our members, donors, and partners, we are able to offer financial assistance for our programs and services to those with demonstrated need. To strengthen your community and provide others with the opportunity to learn, grow, and thrive, make your tax-deductible donation today at [www.theSAY.org/give](http://www.theSAY.org/give).