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The Learning Circle YMCA

BERKELEY HEIGHTS YMCA

A branch of the Summit Area YMCA
550 Springfield Avenue | (P) 908 464 8373
Berkeley Heights, NJ 07922 | (F) 908 508 1059

THE LEARNING CIRCLE YMCA

A branch of the Summit Area YMCA
95 Morris Avenue | (P) 908 273 7040
Summit, NJ 07901 | (F) 908 273 5670

SUMMIT AREA YMCA ASSOCIATION SERVICES

A branch of the Summit Area YMCA
490 Morris Avenue | (P) 908 273 4270
Summit, NJ 07901 | (F) 908 273 4272

SUMMIT YMCA

A branch of the Summit Area YMCA
67 Maple Street | (P) 908 273 3330
Summit, NJ 07901 | (F) 908 273 0258



www.theSAY.org

summitarea.ymca
 [@summitareaymca](https://twitter.com/summitareaymca)
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FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2016 ANNUAL CAMPAIGN



The Y.™ For a better us.™

GIVE. JOIN. VOLUNTEER.



SUMMIT AREA YMCA | ANNUAL CAMPAIGN

The Summit Area YMCA made a promise to the community in 1886 to keep our programs and services accessible to all. We deepen our impact as we transform lives for the better.

Your participation in the Annual Campaign makes it possible to keep this promise. The overwhelming financial support from our community provides visible proof to the entire community that they SAY's mission is part of each and every one of us. We believe in our work and that our work makes a real and meaningful impact in our community.

The **IMPACT OF YOUR GIFT** to the annual campaign is **REAL AND MEANINGFUL.**

Thanks to your support, the SAY was able to **award more than \$750,000** in direct financial assistance during 2015 to those in our community who need it most:

50%
CHILDCARE

37%
MEMBERSHIP

8%
SUMMER CAMP

5%
YOUTH DEVELOPMENT

**PROGRAM SUBSIDIES AWARDED IN 2015:
MORE THAN \$2 MILLION**

In addition to the direct financial assistance raised through the Annual Campaign, the SAY subsidized more than **\$2 million** in 2015 for childcare, summer camp, membership, youth and teen programs, and healthy living activities to allow access for all.

45%
MEMBERSHIP

30%
CHILDCARE

25%
YOUTH DEVELOPMENT

FREQUENTLY ASKED QUESTIONS

Why does the Y need donations from its staff, trustees and members?

The Y's financial assistance program is **100% funded by donations**. Membership fees cover our facilities, salaries, etc. but do not fund our financial assistance program. In order to make our programs and services available to all, we need the support of our members, staff and community in raising the funds so that no one is turned away.

Why do we provide financial assistance and scholarships to those with demonstrated need?

Financial assistance for **day care and school age childcare** allows single and dual-parent families to go to work secure in knowing that their child is in a happy, learning, thriving environment. Financial assistance for **summer camp** gives kids an opportunity to enjoy the summer and the outdoors all while having fun and building memories. Financial assistance for **membership and fitness or enrichment programs** allows people of all ages to experience the full impact of our offerings regardless of their ability to pay.

WHY IS YOUR SUPPORT NEEDED



YOUTH DEVELOPMENT

"I am learning freestyle, backstroke, and how to float — I didn't know how before I came to the Y. You don't have to be scared because the teachers and lifeguards are there to teach you. Swim lessons prevent bad things from happening. I am really glad the Y has free Learn to Swim classes."

— **Innocence**,
Summit Area YMCA Swim Student



HEALTHY LIVING

"I first learned to swim about 70 years ago at the YMCA in Shanghai, China, after my family left Nazi Germany. I joined the Berkeley Heights YMCA when retired to stay active and healthy in spirit, mind, and body. I am always encouraging others to join this wonderful community at the Y — staff and members know me by name and I like the feeling of belonging."

— **Peter**,
Berkeley Heights YMCA Member



SOCIAL RESPONSIBILITY

"Cancer treatment left me feeling tired and not myself. Being with other cancer survivors in the LIVESTRONG® at the YMCA program made it less daunting to return to exercise. The group was supportive, upbeat and empowered me to be more active. I became more confident to get my strength back in spirit, mind and body. And, I did. I am very grateful!"

— **Francesca**,
Summit YMCA Member

EVERY GIFT MAKES A DIFFERENCE

TOTAL GIVING PER YEAR	YOUR IMPACT PROVIDES
\$50	A toddler with an 8-week developmental enrichment class
\$100	12-week group exercise class for a participant in the LIVESTRONG® at the YMCA.
\$250	One child with one week of summer camp
\$500	College prep tutoring and testing for one Achiever
\$1,000	A military family with a 1 year membership scholarship.

EVERY GIFT, NO MATTER HOW SMALL OR BIG, PROVIDES A MEANINGFUL IMPACT IN STRENGTHENING OUR COMMUNITY.