



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2016 OPERATION IMPACT



STAFF GIVING CAMPAIGN

The Y.™ For a better us.™



WHY WE GIVE



"Watching the Y as a community and the appreciation we are shown by this community makes my gift feel invaluable."

- Andrew Palmer
Lifeguard, Swim Instructor, Supervisor
SUMMIT YMCA



"I like to give to the Y because I live and work in this community and it feels good to be a part of everything. I work directly with the children and families that benefit from the donations so I get to see the good my money can do."

- Jessica Larcombe
Preschool Teacher
THE LEARNING CIRCLE YMCA



"I give because I see the results. I get to see the adults that we help and the smiles on the little children, and that makes me smile."

- Frank Cavallo
Member Services Representative
BERKELEY HEIGHTS YMCA



"It makes life more meaningful when knowing what I do and give towards the community makes an impact for the better."

- Jenny Hui
Graphic Designer
SUMMIT AREA YMCA ASSOCIATION SERVICES

BERKELEY HEIGHTS YMCA

A branch of the Summit Area YMCA
550 Springfield Avenue | (P) 908 464 8373
Berkeley Heights, NJ 07922 | (F) 908 508 1059

THE LEARNING CIRCLE YMCA

A branch of the Summit Area YMCA
95 Morris Avenue | (P) 908 273 7040
Summit, NJ 07901 | (F) 908 273 5670

SUMMIT AREA YMCA ASSOCIATION SERVICES

A branch of the Summit Area YMCA
490 Morris Avenue | (P) 908 273 4270
Summit, NJ 07901 | (F) 908 273 4272

SUMMIT YMCA

A branch of the Summit Area YMCA
67 Maple Street | (P) 908 273 3330
Summit, NJ 07901 | (F) 908 273 0258



www.theSAY.org

[summitarea.ymca](https://www.facebook.com/summitarea.ymca)
 [@summitareaymca](https://twitter.com/summitareaymca)
 [@summitareaymca](https://www.instagram.com/summitareaymca)

SUMMIT AREA YMCA | STAFF GIVING CAMPAIGN

The Summit Area YMCA made a promise to the community in 1886 to keep our programs and services accessible to all. We deepen our impact as we transform lives for the better.

Your participation in the Staff Giving Campaign, as part of the overall Annual Campaign, makes it possible to keep this promise. The overwhelming financial support from our staff – 94% participation in 2015 with nearly \$85,000 raised – provides visible proof to the entire community that the SAY's mission is part of each and every one of us. We believe in our work and that our work makes a real and meaningful impact in our community.

The **IMPACT OF YOUR STAFF GIFT** to the annual campaign is real and meaningful.



50%
CHILDCARE



37%
MEMBERSHIP



8%
SUMMER CAMP



5%
YOUTH DEVELOPMENT

Did you know that in **2014**, thanks to your support, the SAY was able to **award \$639,487 in direct financial assistance** to those in our community who need it most:



45%
MEMBERSHIP



30%
CHILDCARE



25%
YOUTH DEVELOPMENT

PROGRAM SUBSIDIES AWARDED IN 2014:
\$1,965,852

In addition to the direct financial assistance raised through the Annual Campaign, the SAY subsidized **\$1,965,852** in 2014 for childcare, summer camp, membership, youth and teen programs, and healthy living activities to allow access for all.

TOTAL SUPPORT \$2,605,339

FREQUENTLY ASKED QUESTIONS

Why does the Y need donations from its staff, trustees and members?

The Y's financial assistance program is **100% funded by donations**. Membership fees cover our facilities, salaries, etc. but do not fund our financial assistance program. In order to make our programs and services available to all, we need the support of our members, staff and community in raising the funds so that no one is turned away.

Why do we provide financial assistance and scholarships to those with demonstrated need?

During 2014, the SAY provided financial assistance to nearly **10,000 children and families** – our neighbors, our children's classmates, our senior citizens.

Financial assistance for **day care and school age childcare** allows single and dual-parent families to go to work secure in knowing that their child is in a happy, learning, thriving environment. Financial assistance for **summer camp** gives kids an opportunity to enjoy the summer and the outdoors all while having fun and building memories. Financial assistance for **membership and fitness or enrichment programs** allows people of all ages to experience the full impact of our offerings regardless of their ability to pay.

EVERY GIFT MAKES A DIFFERENCE

Every gift, no matter how small or big, provides a meaningful impact in strengthening our community. As little as \$2 per pay period – or \$48 per year – provides a toddler with an 8-week developmental enrichment class.

GIVING PER PAY PERIOD	TOTAL GIVING PER YEAR	YOUR IMPACT PROVIDES
\$2	\$48	A toddler with an 8-week developmental enrichment class
\$5.25	\$126	12-week group exercise class for a participant in the LIVESTRONG® at the YMCA.
\$11	\$250	One child with one week of summer camp
\$21	\$500	College prep tutoring and testing for one Achiever
\$42	\$1,000	A military family with a 1 year membership scholarship.



WHAT IS THE HOURLY CLUB?

The Hourly Club consists of full- and part-time SAY staff members who generously donate an **equivalent of one hour's pay** of each pay period back to the SAY. The amount is conveniently spread out over the year and taken out of your bi-monthly paycheck. It is a great way to support the Annual Campaign no matter what your hourly pay is, in that each staff member – from the CEO to part time staff – are donating an **equal percentage** of their paycheck.



In addition to knowing that your gift has a meaningful impact on the lives of other, other benefits include:

- Hourly Club Jacket for first-time members
- Multi-year membership recognition gift
- Invitation to Hourly Club Reception held in January
- Name on branch banner, website and Annual Report

For more information, please contact:
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